

FOREWORD

The current special issue, Media Entrepreneurship in Web 3.0 presents a collection of the best papers that were presented in the 2nd international conference of Research in Innovation and Technology with a focus on a business opportunity in creative industries and challenges of technological startups in acceptance of disruptive innovation.

This conference held in Shahid Beheshti University in Tehran at the 10 March 2019. A considerable number of researchers, practitioners and executive managers from the country and international community participated in this event. Two main panels, as well as two parallel panels and one workshop addressed special concerns of the innovation and business in the current period of time. The main two panels were 'emerging business opportunities in the creative industries' and 'challenges of startups to adopt disruptive innovations'. The former hosted and sponsored by the ministry of Culture and Islamic Guidance and latter by 'Iran National Science Foundation' and 'Sariland Accelerator'. In parallel panels, presentations done in physical appearance as well as virtual presentation, to use technology and innovation for a hybrid form of conference.

As the members of the presidential board of this conference, we hope this event will create continued dialogue between Iranian scholars in the field and international community. Collaborative research projects among researchers from different countries, such as what can be seen in this special issue, promise that aim of this conference to bridge between researchers of international community has been partially met.

We would like to thank the authors of the articles in this collection for their influential contributions and their hard efforts during the conference and then for preparation of their final manuscripts. Then, we must appreciate the reviewers of the conference that spend lots of energy and efforts for evaluation and review of receiving submissions. Our biggest thanks are to Prof.Dr.Maria Alejandra Gonzalez Perez, the Editor-in-Chief of AD-Minister who generously provides the 2nd conference as well as the 1st one, with this special issue and also for her honorable serving as a scientific member of conference. We also thank the founding members of this conference, Prof.Dr.Mike Friedrichsen, from Berlin University of Digital Sciences and Prof.Dr.Wilfried Modinger from Stuttgart Media University and Steinbeis University of Berlin for their very important role in success of the conference. Our special appreciation is for Dr. Yashar Salamzadeh (USM, Malaysia), Dr. Idongesit Williams (Aalborg University, Denmark) and Dr. Somayeh Labafi (Irandoc, Iran), who took responsibility as the guest editors of this special issue. By their supervisions and commitments to the quality, the selected articles took rounds and rounds of revision to be prepared for publishing. Last but not least

We'd like to thanks Hadi Zarea as chief of executive committee of the conference and his wonderful team. They were the cornerstones and pillars of the conference and success of this conference is deeply in owe of their great work.

At the end, we wish the readers will find this special issue useful and knowledgeable. Moreover, we look forward for a more fruitful and productive 3th conference in the next year.

Esmail Ghaderifar

Director of Strategic Technologies Center, Vice-Presidency for Science and Technology

Mohammad Sadegh Khayyatian

Institute for Science and Technology Studies, Shahid Beheshti University